

C3B Consulting's

INSIGHT-SPECTRA

Applying common sense to using technology intelligently

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- 2** **Introduction to INSIGHT-SPECTRA**

- 3** **Any application running anywhere at any time — a wholly achievable CIO objective today**
Charles Brett, C3B Consulting

- 4** **The profound financial attraction of Non-Linear Licensed Software (N-LLS)**
Charles Brett, C3B Consulting

- 5** **ADAD: eliminate application ignorance, reap benefits plus avoid costs**
Charles Brett, C3B Consulting

- 7** **IBM's InfoSphere Streams is a game changer**
Merv Adrian, IT Market Strategy

- 9** **Amy Wohl's Cloudosophy**
Amy Wohl, Wohl Associates

- 11** **40GB of daily database processing — for \$10/day**
A case study with Patrick Salami, Extrabux

Volume 22 Report 1; September 2009